

SPEECH OR COMMERCIAL

Directions: For this assignment, you must write a persuasive speech or create a commercial about an assigned topic. You must use and debunk two fallacies, and you must use **seven** different rhetorical devices. Over the next couple weeks, pay close attention to any class discussions that may help you plan and write your speech.



Specific Guidelines:

The Speech

- Write and perform an engaging and creative one-two minute speech, or create and film a one-two-minute commercial.
- Your speech can be real, fictitious, and/or overly dramatic. Be as entertaining and engaging as you can be, but remember, you must be appropriate and respectful ;).
- You must submit a typed copy of the speech or script of the commercial.
- You must include and debunk two fallacies about the topic.
 - You must label and identify the fallacies in the typed copy.**
- You must use seven different rhetorical devices.
 - You must label and identify the rhetorical devices in the typed copy.**
- Edit your speech carefully.

Delivery

- Maintain eye contact throughout your performance.
 - You do not have to memorize the speech; however, you should not read from your notes/copy throughout the speech.
- Deliver your speech or perform your role in the commercial with a tone and energy that is appropriate to your purpose and audience (i.e. humorous, passionate, solemn, angry, etc.).

Late Policy:

Please be prepared a few days before the due date, so you can solve any technological problems you may encounter. If you are not prepared on the day of your performance, you will be given the opportunity to present your speech/commercial the next day for half credit (unless you are faced with extenuating circumstances).

DUE DATE: _____

TOPIC: _____