

Name:

Fallacies: Commercial Rubric

Category	A	B	C	D	F
Summary (X2)	<ul style="list-style-type: none"> -present ideas fully and thoughtfully, making highly effective use of a wide range of specific and relevant details - complete, detailed summary 	<ul style="list-style-type: none"> -present ideas clearly and accurately, making effective use of specific and relevant details - develops some ideas more than others 	<ul style="list-style-type: none"> -present ideas sufficiently, making adequate use of specific and relevant details - paints a very general overview 	<ul style="list-style-type: none"> - present ideas briefly, making use of some specific and relevant details - summary is rushed and somewhat vague 	<ul style="list-style-type: none"> -presents almost not detail - summary is incomplete, vague, indecipherable. - minimal detail
Analysis (X2)	<ul style="list-style-type: none"> -demonstrate in-depth and insightful analysis of the fallacy. - thoughtfully and completely analyzes the fallacious log 	<ul style="list-style-type: none"> - demonstrate clear, accurate and appropriate analysis of the fallacy - analysis could be more complete 	<ul style="list-style-type: none"> - demonstrate some analysis of the fallacy, but insufficiently explains the fallacy and how it is fallacious - lacking in development 	<ul style="list-style-type: none"> -demonstrate confused or unclear analysis of the fallacy. - does not attempt to explain why the logic is fallacious - more of a summary of the fallacy - or example is forced 	<ul style="list-style-type: none"> - the example or analysis is inaccurate - little development - overly vague - minimal
Coherence, Organization, and Style	<ul style="list-style-type: none"> -exhibit skillful organization of ideas and information to create a cohesive and coherent essay -establish and maintain a formal style, using sophisticated language and structure 	<ul style="list-style-type: none"> -exhibit logical organization of ideas and information to create a cohesive and coherent essay -establish and maintain a formal style, using fluent and precise language and sound structure 	<ul style="list-style-type: none"> -exhibit acceptable organization of ideas and information to create a coherent essay -establish and maintain a formal style, using precise and appropriate language and structure 	<ul style="list-style-type: none"> -exhibit some organization of ideas and information to create a mostly coherent essay -establish but fail to maintain a formal style, using primarily basic language and structure 	<ul style="list-style-type: none"> -exhibit inconsistent organization of ideas and information, failing to create a coherent essay -lack a formal style, using some language that is inappropriate or imprecise
Conventions	<ul style="list-style-type: none"> -demonstrate control of conventions with essentially no errors, even with sophisticated language 	<ul style="list-style-type: none"> -demonstrate control of the conventions, exhibiting occasional errors only when using sophisticated language 	<ul style="list-style-type: none"> -demonstrate partial control, exhibiting occasional errors that do not hinder comprehension 	<ul style="list-style-type: none"> -demonstrate emerging control, exhibiting occasional errors that hinder comprehension 	<ul style="list-style-type: none"> -demonstrate a lack of control, exhibiting frequent errors that make comprehension difficult -or are minimal, making assessment of conventions unreliable

*** An analysis that exhibits frequent errors in conventions, usage, and sentence structure may receive a score lower than indicated by the rubric.**